



For Immediate Release

TurboJET Clinches Two Major Industrial Awards

Recognized for Innovative Management & Premium Services

(January 22nd 2009 - Hong Kong) TurboJET, the operating brand of Shun Tak-China Travel Ship Management Limited, won the 'Hong Kong Top Service Brand Award' co-organized by Hong Kong Brand Development Council and The Chinese Manufacturers' Association of Hong Kong as well as the 'Hong Kong Award for Industry: Productivity and Quality Certificate of Merit' from the Hong Kong Productivity Council, in recognition of its outstanding service performance and leading position in the ferry service industry.

'Hong Kong Top Service Brand Award' recognizes remarkable service brands established by companies incorporated in Hong Kong. Judging by such criteria as reputation, distinctiveness and innovativeness of the participating companies and organizations, the judging committee grants the Award to only ten companies each year. Dedicated to meet the rising customer expectations, TurboJET persists in the development of high quality products and services together with the building of a strong brand image. TurboJET is the first ferry operator ever being granted such recognition. It confirmed the position of TurboJET as a pioneer in the industry, which makes constant effort to breakthrough and strive for perfection, offering all guests on board a safe and enjoyable journey as well as value-added products and services.

While the Top Service Brand Award acknowledges distinguish Hong Kong brands, the 'Hong Kong Award for Industry: Productivity and Quality' recognizes the achievement of Hong Kong enterprises for their advancement in productivity and quality in various aspects of industrial performance on a continual basis. Receiving the Certificate of Merit in the Award further proves the ability of TurboJET in maintaining high quality services in the most professional manner. The Award is fully supported by the HKSAR government. Participating enterprises were being evaluated against a set of advanced standards on their innovativeness and creativity in service and product development, customer and market focus, resources management and strategies for productivity and quality improvement. TurboJET has long been granted the ISO 9001:2000 status by the International Organization for

Standardization(ISO). Receiving the ‘Hong Kong Award for Industry’ once again proves the company is in the lead among industry players in various aspects, from professional training, team building to service system design.

Ms Anna Hong, Deputy General Manager of Shun Tak-China Travel Ship Management Limited, expressed her gratitude for the twin awards received by TurboJET, ‘These do not only reflect the recognition from professional experts to our management style, but also the support and appreciation from passengers to our high quality services. This is absolutely encouraging to both our staff and management. Committed to “Satisfy our customers”, TurboJET will keep on giving the best to our passengers.’



Ms Anna Hong (right), Deputy General Manager of Shun Tak-China Travel Ship Management Limited, received the ‘Hong Kong Top Service Brand Award’ from John Tsang Chun-wah, Financial Secretary of HKSAR.



Ms Anna Hong (middle), Deputy General Manager of Shun Tak-China Travel Ship Management Limited, with TurboJET colleagues were grateful to receive ‘Hong Kong Award for Industry: Productivity and Quality Certificate of Merit’

About TurboJET

TurboJET owns the largest fleet of high-speed vessels in the world, providing 24 hours sailing, as frequent as 5 to 15 minutes sailing frequencies. To cope with the rising demand in the region, TurboJET launched the 'Sea Express' route connecting Macau, the Hong Kong International Airport, and the ShenZhen International Airport. With its excellent services quality and safety management, TurboJET has won numerous awards including 'International Award for the Best Trade Name' from international publishing houses Editorial Office and Trade Leader's Club, "Macau Prime Awards for Service Excellence 2008" by Prime Magazine, the "Best Brand Enterprise in Greater China 2008" by East Week. It has achieved ISO 9001:2000 standard developed by the International Organization for Standardization (ISO).

If you have any questions, please contact our hotline at (852) 2859 3333. Alternatively, you may visit www.turbojet.com.hk.

Media Enquiries

Corporate Communications, Shun Tak Holdings Limited

Bonnie Tang Sr Corporate Communications Manager (852) 2859 4793

Michelle Chow Corporate Communications Assistant (852) 2859 3187