



**For immediate release**

**Upholding corporate social responsibility and conscientious use of energy  
Shun Tak Group vows to flick-the-switch on March 27<sup>th</sup> for Earth Hour**

(March 26, 2010 – Hong Kong & Macau) For the second year, Shun Tak Holdings Limited and its subsidiaries are supporting WWF’s Earth Hour event. As a corporate sponsor of the event, Shun Tak Group is set to strengthen its participation and support in the largest-ever call to action on climate change.

Shun Tak Holdings Limited announced that various properties managed by the group in Hong Kong and Macau, including Shun Tak Centre and China Merchants Tower, The Belcher’s, Liberté, Nova City and its newest flagship project One Central Residences, etc., will be part of the global movement to dim their lights for Earth Hour on March 27, 2010 between 8:30pm to 9:30pm.

The Group’s diverse portfolio of commercial and residential properties, including Macau Tower Convention and Entertainment Centre - a celebrated landmark and tourists’ attraction in Macau, will be switching off non-essential illumination during the designated hour. TurboJET, the Group’s high speed ferry service, will express its support by suspending onboard entertainment on all its Pearl River Delta routes during Earth Hour.

Building environmental sustainability has always been of paramount importance to the Group and its various subsidiaries. TurboJET takes part in the International Coastal Cleanup campaign annually to protect valuable marine resources, and has been actively promoting low-carbon business operations through the Low-carbon Office Operation Program organized by WWF-Hong Kong. It has also been conferred the “Class of Good” label in the Wastewi\$e Label scheme organized by the Hong Kong Productivity Council. At the same time, various properties managed by the Group are protecting the environment through landscaping, separation of domestic waste and recycling programs, whose efforts have earned them various awards and recognitions.

Ms. Pansy Ho, Managing Director of Shun Tak Holdings Limited said,



**“Environmental stewardship is an integral part of Shun Tak’s corporate values. This is the second year we are supporting Earth Hour, through which, we are making a collective pledge along with fellow patrons, to minimize carbon discharge in our everyday business as a responsible global citizen.”**

Chairman of WWF-Hong Kong, Mr. Trevor Yang said, **“We are delighted that Shun Tak Holdings Limited has committed its support to Earth Hour. Earth Hour is a powerful global campaign which visually demonstrates that individual actions, together, can make a big difference.”**

For more information on Shun Tak Holdings Limited, please log onto the official website <http://www.shuntakgroup.com>, or contact the Corporate Communications Department.

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