



For immediate Release

**Shun Tak Group and subsidiaries pledge to save the planet
Lights off at various locations in support of WWF's Earth Hour on March 28th**

(March 27, 2009 – Hong Kong & Macau) Shun Tak Holdings Limited announced today that its various subsidiaries in Hong Kong and Macau will switch off non-essential illumination between 8:30-9:30pm on March 28th, 2009, in support of WWF's Earth Hour Campaign. By switching off non-essential lightings at Shun Tak-managed properties and other business subsidiaries during the hour, Shun Tak pledges to join the world in making a visual vote for decisive action on climate change.

Various properties managed by the group in Hong Kong and Macau including Shun Tak Centre and China Merchants Tower, The Belcher's, Liberté and Nova City, etc., will show their support by promoting the campaign to tenants and residents, and by switching off non-essential illumination during the designated hour. The celebrated landmark and tourists' attraction of Macau - Macau Tower Convention and Entertainment Centre, will join other Shun Tak-managed properties to support the event by switching off all non-essential lightings except on the observation deck and those for aviation purpose. Shun Tak's high speed ferry service – TurboJET, will suspend onboard entertainment on all its Pearl River Delta routes during the hour to spread the message of energy saving.

Ms. Pansy Ho, Managing Director of Shun Tak Holdings Limited said, **"Shun Tak has always been a strong advocate in environmental protection. It is only through foresight today that our planet can have a future. We are happy to be a part of WWF's efforts in making a difference."**

Mr. Trevor Yang, Chairman of WWF Hong Kong said, **"We are delighted that Shun Tak Holdings Limited has committed its support to Earth Hour. Earth Hour is a powerful global campaign which visually demonstrates that individual actions, together, can make a big difference."**

Media enquiry:

Corporate Communications Department, Shun Tak Holdings Limited.

Mr. Benjamin Tang	Assistant Corporate Communications Manager	Tel: +852 2859 3403
Ms. Michelle Chow	Corporate Communications Assistant	Tel: +852 2859 3187