



Press Release

**Shun Tak Holdings Introduces Concept of
Macau Urban Parkside Living**

**Development Officially Named 'Nova Park'
Oasis amidst the bustle of a thriving metropolis**

(25 October, 2011 – Macau & Hong Kong) Shun Tak Holdings Limited ('Shun Tak or the Company') is proud to introduce Nova Park, Macau's brand new urban parkside residential development set at the heart of the thriving Taipa community with an unimpeded view of the stunning Taipa Central Park. The property is conveniently located adjacent to this world-class esplanade comparable to many famous central parks around the world, offering not only breathtaking views but also enhanced privacy. Its three residential towers made ample use of custom-made glasses to capture sunlight and allow for panoramic views of the liveliness in the garden. From within, one can breathe in the vast greenery that blends harmoniously with the property. Whether inside in the premium clubhouse or outside in closeness with nature, residents can lead the lifestyle they choose...in exclusive serenity or exciting city rhythm, all within the premise.

The property name Nova Park was chosen for the dual meaning it imparts. "Nova" is synonymous with Shun Tak's exacting standards in property development, as exemplified in Nova City and Nova Taipa Gardens. "Park" tells of its highly coveted location, comparable to luxury residences around the world such as those adjacent to Hyde Park in London, Stanley Park in Vancouver and Central Park in New York. Its desirability is founded not only upon the luxurious amenities on offer, but also in the fresh air, the sense of privacy and the verdant environs, rich with birdsong and the perfume of flowers. It is a prestigious and private paradise that is unmatched elsewhere in the city. The nearby Taipa Central Park is around 300,000 square feet in area, part of the government's plans for the development of Taipa and its residential areas. Once completed, the park will become the heart of the community. Living here, residents will find life free and easy, inside and out.

Mr. Warren Leung, Director of Property Sales, said, "The Company has many years of experience developing residential properties and other projects in Macau. We view these developments as positive additions to Macau's economy and mature real estate market, which the Group is intimately familiar with. The general attitude towards property buying is changing with the times. Wealthy and next generation families are becoming increasingly prolific, presenting a pressing need for high quality residential developments with a focus on high living standards. To meet these needs, we offer premium residential projects featuring a range of unit sizes. What's more, Nova Park offers a multifunctional clubhouse with a range of sophisticated facilities both outdoors and within. All



aspects of Nova Park were designed to provide its residents with a relaxing and peaceful way to enjoy city living.”

Located in one of the fastest developing areas in Macau, Nova Park is situated within minutes from the Cotai Strip. World-class resort hotels, international brands and facilities line the strip, which has already been earmarked as the future cooperation centre between Macau and Southern China. Large-scale construction projects in planning include a world-class convention centre and exhibition hall. Everything necessary to metropolitan living is right there, and the juxtaposition between Nova Park and its thriving surroundings offers residents the best of both worlds. Nova Park represents a rare opportunity to reside in the heart of the city, tucked away in a private pocket of verdant beauty.

Nova Park is conveniently located near a number of public transport facilities including Macau International Airport, Taipa Temporary Ferry Terminal, Light rail system and Hong Kong-Zhuhai-Macao Bridge, fulfilling the travel needs for all.

Nova Park is a three-building complex. The 41-storey buildings house a total of over 600 units, ranging from studio units to 3-bedroom apartments, as well as exclusive penthouse duplex units. Sizes range from 556 to 4,028 square feet with a wide variety of options for prospective homebuyers.

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About Shun Tak Holdings

Shun Tak is a leading listed conglomerate, with core businesses in property, hospitality, transportation and investments. It has a successful proven track record in the property markets in Hong Kong and Macau and currently owns one of the largest land banks in Macau among listed companies in Hong Kong. Shun Tak has a long-standing, strong presence in Macau with substantial direct and indirect investments in the transportation, gaming and hospitality industries. Shun Tak was a pioneer in top-tier hotel services in Macau through its investments in Mandarin Oriental, Macau and Westin Resort Macau. Macau Tower Convention & Entertainment Centre, managed by Shun Tak, is an established landmark in Macau. Shun Tak has the largest fleet of high speed passenger ferries in Asia operating its established air-sea multi-modal transportation network within the Pearl River Delta to complement Macau’s vibrant development. Shun Tak’s shares are listed on the Hong Kong Stock Exchange Main Board.

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