



Press Release

Taipa Hills Memorial Garden, Macau
A Property of Shun Tak Holdings Limited
Brand-new Columbarium Fusing Contemporary Design with 5-star Services

(May 12, 2011- Macau) A brand new development project by Shun Tak Holdings Limited—the Taipa Hills Memorial Garden ushers in a new era of columbarium services with its quality design, professional management and personalized services.

The Garden has been pre-launched in late April 2011, with official sale scheduled for September 2011. The first phase features a total of 18 halls on the ground floor, offering a total of 7,000 niches.

Its Naming

Taipa Hills Memorial Garden sits gracefully upon an auspicious site embraced by beautiful mountain ranges. The Garden is a home of peace and a place that holds lasting memories. Its Chinese name “Eternal Remembrance” alludes to the cherished memories shared by loved ones and those departed.

Legitimacy means perfect Peace of Mind

The Garden operates under legitimate land deed and permit granted by the Macau SAR, offering a truly permanent shelter for the deceased and a tranquil environment of visitation for families. Taipa Hills Memorial Garden is developed and managed by Shun Tak Holdings Limited, an exemplary brand in real estate and property management.

Diversified niche selection

The Garden comprises a total of over 40,000 niches. 7,000 niches will be launched in the first phase while the whole project is expected to complete in 2013. There are a range of niche configurations, from Standard niche for individuals to Premium niche for couples. Deluxe niches which are larger in size than traditional spaces are also available.

The halls on different levels are designed to respect religious diversity, offering zoning to accommodate traditional Buddhist or Taoist, as well as other faith and religion. The Buddhist/Taoist halls allow burning of light incense, while other halls will only allow flowers or fruits as offerings. Each hall has an individual air conditioning system to regulate temperature and ventilation.

In ensuring privacy of the deceased, each niche is protected by a decorated color-glazed panel with backlight, so that outlook of the halls can be kept clean and consistent, while pictures and details of the deceased will not be publicly viewable.

Professional & personalized concierge service

The Taipa Hills Memorial Garden not only provides an elegant resting place for ancestors but also unparalleled concierge service for visiting guests. The Garden offers year round concierge-style services, providing a one-stop solution to visitors needing assistance with transportation, accommodation, catering, and ritual preparations. Special occasion reminders will also be sent to family remembers.



TAIPA HILLS MEMORIAL GARDEN

Convenient transportation away from the hustle and bustle

Located on Avenida Son On, Taipa Hills Memorial Garden is away from the bustling city center of Macau and yet closely connected with inter-city transport network – It is adjacent to Macau International Airport and Taipa Temporary Ferry Terminal, and only 10 minutes by car from Macau Maritime Ferry Terminal, where ferry connections to Hong Kong and Shenzhen take merely an hour. In addition, border crossing is facilitated by easy access to Gongbei Border. Following future launches of regional intercity railways, Macau light rail and Hong Kong-Zhuhai-Macau Bridge, the entire Pearl River Delta will be within a stone's throw away. Parking facilities are also available for visitors.

Simplicity and nature in harmony

The Garden adopted naturalistic and contemporary styles in its design that depart quite distinctly from traditional columbaria. Upon arrival at the Garden and through the modern oriental “Moon Gate” (inner-arched door within rectangular frame), one will find a statue which depicts a graceful lady playing flute as well as beautiful landscapes. Together with streams of natural sunlight, the atrium imparts a peaceful and respectful ambience. The five-storey building is fitted with natural stones, wood and glasses to merge in harmony with its surroundings.

The building is equipped with a hotel-grade lobby reception and advanced CCTV surveillance system with 24-hour security patrol to ensure order and tranquility within the Garden. It provides multi-functional guest lounges for memorial activities or gatherings.

Taipa Hills Memorial Garden offers legal, diversified and well-conceived products and services, introducing a new pre-planning concept into the market and establishing a new standard for the industry.

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