



For immediate release

## Shun Tak Group Switches off Illumination to Support "Earth Hour 2015" Conserving Energy for the Sustainable Development of our Planet

(March 27, 2015 – Hong Kong) Shun Tak Group, together with its property projects, tourist facilities and high speed ferry services in both Hong Kong and Macau, will again offer full support to the annual lights-off campaign "Earth Hour" organized by WWF on 28 March 2015 (tomorrow). All non-essential illumination will be switched off between 8:30pm and 9:30pm to demonstrate the Group's commitment to conserving the environment and promoting sustainable development.

Shun Tak Group has been an ardent supporter of the global lights-off event for seven consecutive years. This year, both commercial and residential projects under the Group will participate in the activity, including Shun Tak Centre, The Belcher's, Liberté, Chatham Gate and One Mongkok Road Commercial Centre in Hong Kong; as well as One Central Residence, Nova City, La Oceania and Macau Tower Convention & Entertainment Centre in Macau. Shun Tak Group has displayed campaign posters in the above premises to call on tenants and residents to take part in the event, as part of the concerted efforts in mitigating climate change.

TurboJET, the ferry operator under the Group, has been playing a promotional video of "Earth Hour 2015" on its vessels two weeks before the campaign, explaining the aims and details of the event to all passengers, and spreading the message of energy saving. The in-cabin entertainment system will be suspended during the hour to echo the campaign.

Recognizing that conservation requires steady efforts, Shun Tak Group has been adopting various eco-friendly practices in its daily operations, as part of its corporate social responsibility exercise. In addition, the Group encourages staff to save energy and pursue a low-carbon lifestyle, which will help make a difference to our planet.

For information and enquiry, please contact Corporate Communications Department of the Group, or go to <a href="http://www.shuntakgroup.com">http://www.shuntakgroup.com</a>.

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