



For immediate release

Shun Tak Group Supports "Earth Hour" for the 8th Consecutive Year Upholding the commitment to energy conservation

(March 18, 2016 – Hong Kong and Macau) Shun Tak Group, together with its property projects, tourist facilities and high speed ferry services in Hong Kong and Macau, once again pledge their support for the tenth "Earth Hour" organized by WWF on 19 March 2016 (tomorrow). All non-essential lighting will be turned off between 8:30pm and 9:30pm to demonstrate the Group's commitment to conserving the environment and promoting sustainability.

Lights-off initiative "Earth Hour" is now the largest global environmental movement. In 2015, millions of individuals from over 7,000 cities across 172 countries and territories participated in the campaign. Shun Tak Group has been an active supporter of "Earth Hour" for eight consecutive years since its inception in Hong Kong in 2009, and it has become one of the major annual events of the Group for the promotion of environmental protection. This year, both commercial and residential projects under the Group will dim their lights in order to raise public awareness on climate change, including Shun Tak Centre, The Belcher's, Liberté, Chatham Gate and One Mongkok Road Commercial Centre in Hong Kong; as well as Nova Park, One Central Residence, Nova City and Macau Tower Convention & Entertainment Centre in Macau. Campaign posters are displayed in the above premises to encourage tenants and residents to support the initiative.

TurboJET, the ferry operator under the Group, has been broadcasting a promotional video of "Earth Hour 2016" on its vessels two weeks before the event, explaining the aims and details of the event and conveying the message of environmental protection to all passengers. The in-cabin entertainment system will be suspended during the hour to echo the campaign.

As a conscientious corporate citizen, Shun Tak Group has been adopting sustainable practices in its daily operations to care for the community and environment while driving business growth. Besides, the Group encourages staff to "go beyond the hour" by making changes for the good of the planet and creating a brighter future for generations to come, such as embracing a low-carbon lifestyle and saving energy.

For information and enquiry, please contact Corporate Communications Department of the Group, or go to http://www.shuntakgroup.com.

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