



For immediate release

Shun Tak Group Supports "Earth Hour" for the 9th Consecutive Year Pledging to conserve energy for a sustainable future

(March 24, 2017 – Hong Kong and Macau) Shun Tak Group, together with its property projects, tourist facilities and high speed ferry services in Hong Kong and Macau, will once again extend its full support to the WWF's global initiative "Earth Hour" this year on 25 March 2017 (tomorrow). All non-essential lighting will be switched off between 8:30pm and 9:30pm to demonstrate the Group's commitment to conserving the environment and promoting sustainability.

The annual lights-off campaign "Earth Hour" is now the largest environmental movement across the globe. In 2016, millions of individuals from over 7,000 cities across 178 countries and territories took part in the campaign. Shun Tak Group has been a fervent supporter of "Earth Hour" for ninth consecutive years and it has become one of the major annual events of the Group for the promotion of environmental protection. This year, both commercial and residential projects under the Group will plunge into darkness for one hour in order to support the planet and raise public awareness on climate change, including Shun Tak Centre, The Belcher's, Liberté, Chatham Gate and One Mongkok Road Commercial Centre in Hong Kong; as well as Nova Park, One Central Residence, Nova City and Macau Tower Convention & Entertainment Centre in Macau. Campaign posters are put up in the above premises to encourage tenants and residents to join the campaign.

TurboJET, the ferry operator under the Group, has been broadcasting a promotional video of "Earth Hour 2017" on its vessels two weeks before the event, explaining the objectives and details of the initiative and conveying the message of environmental protection to all passengers. The in-cabin entertainment system will be suspended during the hour to support the campaign.

As a responsible corporate citizen, Shun Tak Group has been implementing sustainable practices in its daily operations to care for the environment while driving business growth. Besides, the Group encourages staff to go beyond the hour and action against climate changes by adopting low-carbon lifestyle habits and eliminating unnecessary energy usage in pursuit of a better future for generations to come.

For information and enquiry, please contact Corporate Communications Department of the Group, or go to http://www.shuntakgroup.com.

Media enquiry: